

Ida Stub Clausen

MSc. in IT | Cand. IT

UX/UI | Figma | Research

Curious, approachable, and analytical UX-designer who's passionate about user-friendly digital solutions

Personal information

+45 61 31 17 47

Idastub@icloud.com

linkedin.com/in/idastubclausen/

Skills

Experienced in conducting interviews, facilitating workshops, and data processing. Strong analytical abilities to translate data into strategic insights and useful UI-designs.

Selected courses

Interface Analysis
Understanding UI principles and analyzing digital interfaces.

User-Driven Design
Practical experience with user-centered design processes and prototyping.

Business and System Development
Analyzing change processes from a technical and business perspective.

Education

Aarhus University 01.09.24 - 01.07.26
Information Science · Master's
Master's thesis on Royal Arctic Line's supply infrastructure in Greenland, focusing on standards, classifications, articulation work, and representations of work in the design of IT systems.

Aarhus University 01.09.21 - 01.05.24
Information Science · Undergrad
Elective: Humanistic Tecnology Development

University of Victoria, BC, Canada. 01.01.24 - 01.05.24
Exchange · 6. semester
Design Thinking, Understanding Visual Communication, Visual Design for Marketing, Persuasion & Advocacy

Work Experience

Master's thesis student 01.01.26 - 01.07.26
Royal Arctic Line A/S, Nuuk · Digitalization
Insights into the development and implementation of a new TMS-system, alongside the preparation of my thesis on the invisible work of infrastructures and the importance of representations of work in IT-system development.

UX-intern & Student Assistant 11.08.25 - 02.12.25
Bankdata A/S · Self-service Investment
User research, sketches, wireframes, userjourneys, mock-ups, Figma, UI-deliverables, ESG-data project og selfservice solutions

Student Assistant 01.06.24 - 04.08.25
AS3 · Recruitment, HR
Optimizing of E-learning materials & processes, screening & evaluating applications and headhunting psychologists in Denmark

Languages

Danish · Native

English · Fluent

German · Basic understanding

IT Skills

Microsoft 365 Office
Including: Word, Excel, Power Point & Teams

ChatGPT

Claude

Canva

Miro

Figma

Sketch

Basic knowledge in JavaScript, HTML & CSS, Python

Jira

Student Assistant 01.08.22 - 21.12.23
AS3 · Payroll & Legal, HR
Drafting contracts and freelance agreements as well as performing administrative tasks related to expense reimbursements and HR data extraction

Courses

Scrum Course 2023
Systematic · 2 x 3-hour sessions
Introduction to Scrum - theory and practical exercises

Diploma - best process 2023
Aarhus Universitet
Awarded for best process at the Design Expo in the course User-Driven Design. Recognized for work with 6th-grade students to teach them about algorithms

Tutor 2022-2023
Aarhus Universitet · TIDD Organisation
Mentor for new Information Science students for two years

Recomendations from **Bankdata**, **AS3 and Aarhus University** are attached in the following pages

bankdata

TIl Ida Stub Clausen

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www.bankdata.dk

Date: 7 Jan 2026

Jeg har haft fornøjelsen af at have Ida Stub Clausen som UX-praktikant hos Bankdata fra august til december 2025.

Iløbet af sin praktikperiode designede Ida elementer til investeringsområdet i net- og mobilbanken – både for privat- og erhvervskunder. Hun havde blandt andet ansvar for at skabe en brugervenlig visning af ESG-data, som for mange kan være komplekst at forstå. Til denne opgave satte Ida sig ind i ESG, analyserede data, idégenererede og designede forskellige løsningsforslag, gennemførte brugertests og samarbejdede tæt med udviklere, UI-designere, forretningskonsulenter, en ekstern dataleverandør samt en Product Owner fra et andet team. Resultatet er en løsning, der nu er implementeret i både net- og mobilbanken for privat- og erhvervskunder.

Derudover bidrog Ida til en større researchopgave, hvor vi interviewede 13 brugere for at undersøge, hvad "overblik" betyder for dem. Hun deltog i interviews og hjalp efterfølgende med at analysere og kondensere alle indsigter i en samlet præsentation, som har været med til at sætte retningen for det videre arbejde med området.

Ida er ansvarsbevidst, nysgerrig og har masser af gåpåmod. Selvom hun ikke havde kendskab til investering inden praktikken, opbyggede hun hurtigt den nødvendige viden til at skabe gode brugeroplevelser i et komplekst forretningsområde. Hun er proaktiv, stiller de rigtige spørgsmål og sikrer fremdrift i sine opgaver. Derudover er Ida social og bidrager positivt til ethvert team.

Idas kompetencer og indstilling gør, at hun vil være en værdifuld medarbejder inden for mange brancher og områder. Jeg kan derfor varmt anbefale Ida til enhver stilling, hun søger.

Freja Fredslund Snedker
Senior UX Consultant
Bankdata

Bankdata recommendation translated from DK til EN.

I have had the pleasure of having Ida Stub Clausen as a UX intern at Bankdata from August to December 2025.

During her internship, Ida designed elements for the investment area of our online and mobile banking platforms – for both retail and business customers. Among other things, she was responsible for creating a user-friendly presentation of ESG data, which many people find complex to understand. For this task, Ida familiarized herself with ESG, analyzed data, ideated and designed various solution proposals, conducted user testing, and collaborated closely with developers, UI designers, business consultants, an external data provider, and a Product Owner from another team. The result is a solution that is now implemented in both the web and mobile banking platforms for private and business customers.

In addition, Ida contributed to a larger research project in which we interviewed 13 users to explore what "overview" means to them. She took part in the interviews and afterwards helped analyze and condense all the insights into a joint presentation, which helped shape the direction of further work in this area.

Ida is responsible, curious, and has plenty of drive. Although she had no prior knowledge of investment before the internship, she quickly built the necessary knowledge to create good user experiences within a complex business area. She is proactive, asks the right questions, and ensures progress in her tasks. Ida is also a social person and contributes positively to any team.

Ida's skills and attitude make her a valuable employee across many industries and fields. I can therefore warmly recommend Ida for any position she applies for.

To whom it might concern

Letter of recommendation, Ida Stub Clausen

Iam pleased to write this recommendation of Ida Stub Clausen to support her ambitions to study a semester abroad at the University of Victoria, British Columbia, Canada.

Ihad the pleasure of teaching Ida in the spring semester of 2023 in my course, User-driven Design, which is a 20 ECTS point, project-based course, that focuses on developing and performing a user-driven design process. The course is a mix of user involvement in interaction design, prototyping practices, and theoretical and methodological reflections on design work. Lastly, it is a significant part of the bachelor's degree in information studies here at Aarhus University, Denmark.

Throughout the course, Ida demonstrated a great level of creative, technical, and methodological ability as well as dedication to the project. The design case was “Digital Literacy of Danish Citizens”. She was part of a group that carried out a three-month, sprint-based design project in collaboration with a user group consisting of a local 6th-grade class of 36 students. During the project, Ida’s study group worked in close collaboration with the class to explore the design situation, create meaningful design workshops and ultimately develop valuable insight and a digital, interactive prototype that contributed to improving the digital literacy of the 6th graders. Their project was exceptionally well performed and one of the best in the class, and thus they received the highest possible grade in the exam.

Throughout the course, Ida consistently showed her interest in the subject matter and her ability to apply theoretical concepts to real-world issues. Her strong work ethic and attention to detail were evident in her assignments and projects, which were consistently of high quality. Ida has also been actively engaged in the wider student community and has during the last two years been a tutor for new students in our degree programme.

I am confident that Ida will be an outstanding representative of her home institution at the University of Victoria. I highly recommend Ida and believe she will continue thriving in her studies and be a great asset to the study program in Victoria.

Yours sincerely,



Ole Sejer Iversen

Center for Computational Thinking & Design

Ole Sejer Iversen

Professor

~~Date~~: 28 November 2023

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Udtalelse/anbefaling, Ida Stub Clausen

Ida har været tilknyttet HR-afdelingen i AS3 A/S siden 1. august 2022 kun "afbrudt" af et studieophold i Canada i perioden januar til juni 2024.

Ida har bl.a. løst følgende opgaver:

- Udarbejdet rammeaftaler/samarbejdsaftaler til freelancere
- Håndteret rekruttering af autoriserede psykologer til vores eksterne psykologinetværk. Dette har inkluderet opsøgende kontakt, dialog og skriftlig tilbagemelding til ansøgere samt administration.
- Vurderet og håndteret uopfordrede ansøgninger gennem vores rekrutteringssystem.
- Publiceret jobannoncer på AS3's Partnerportal.
- Gennemgået, kontrolleret og godkendt kørselsregistreringer
- Uploadet dokumenter og registreret stamdata i HR Systemet
- Taget imod gæster og besvaret opkald i vores reception. Både som fast opgave og som afløser.
- Løst en række ad hoc administrative opgaver

Gennem sin periode som studentermedhjælper i AS3 har Ida tilgået opgaver med stor grad af engagement og vilje til at lære nyt og har påtage sig mange forskellige typer af opgaver. Hun har taget stort ansvar for sine opgaver, samt bidraget med idéer til nye/andre måder at gøre tingene på. Ligesom hun altid har løst sine opgaver med høj kvalitet.

Vi har særligt værdsat Idas positive og nysgerrige tilgang til arbejdet og arbejdspladsen generelt, samt hendes smittende gode humør. Det har gjort at hun har været en meget vellidt kollega. Hun har udvist stort engagement og bidraget meget positivt til det sociale fællesskab i AS3.

Vi giver Ida vores allerbedste anbefalinger og står gerne til rådighed for yderligere oplysninger.

Viby J, marts2025



Morten Bonné
Head of HR

AS3 A/S | 30852385 | mbon@as3.dk

AS3 recommendation translated from DK til EN.

Statement/Recommendation, Ida Stub Clausen

Ida has been affiliated with the HR department at AS3 A/S since 1 August 2022, "interrupted" only by a study exchange in Canada from January to June 2024.

Ida has, among other things, carried out the following tasks: • Prepared framework agreements/collaboration agreements for freelancers

- Handled the recruitment of authorised psychologists for our external psychologist network. This has included outreach, dialogue and written feedback to applicants, as well as administration.
- Assessed and handled unsolicited applications through our recruitment system. • Published job advertisements on AS3's Partner Portal.
- Reviewed, checked and approved mileage registrations • Uploaded documents and registered master data in the HR system
- Welcomed guests and answered calls in our reception, both as a regular task and as a substitute.
- Solved a range of ad hoc administrative tasks

Throughout her time as a student assistant at AS3, Ida has approached her tasks with a high degree of commitment and a willingness to learn new things, and has taken on many different types of tasks. She has taken great responsibility for her tasks and has contributed ideas for new and different ways of doing things. She has also always completed her tasks to a high standard.

We have particularly valued Ida's positive and curious approach to her work and the workplace in general, as well as her infectious good humour. This has made her a very popular colleague. She has shown great commitment and has contributed very positively to the social community at AS3.

We give Ida our very best recommendations and are happy to provide further information.